



# Delivering On A Promise



**15th  
Anniversary  
Report**

# Board & Staff

## BOARD

### 1st Row (Left to Right)

*James L. Kelley, Founding Director*

*Joseph R. Ficalora*

*Michael F. Manzulli, Founding Director, President*

*Caroline Harrison*

### 2nd Row (Left to Right)

*Godfrey H. Carstens, Founding Director*

*Dr. William C. Frederick, Founding Director*

*Alfred B. Curtis Jr.*

*Edward Cruz*

*Patrick F.X. Nilan*

*Robert S. Farrell, Founding Director*

### Not In Photo (Below)

*Thomas R. Cangemi, Treasurer*



## STAFF

*Cesar J. Claro, Executive Director*

*Kim Seggio, Board Secretary, Sr. Program Officer*

*Laureen Henry, Sr. Program Officer*

*MaryAnn DeSapio, Program Associate*



# President's Letter

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*Michael F. Manzulli*  
President

The conclusion of our 15th year as a leading philanthropic organization in the Staten Island community provides us the opportunity to reflect both on what has been accomplished, as well as what we hope to accomplish in the years ahead.

In 1998, the Richmond County Savings Foundation was established with a \$19 million endowment upon the conversion of the Richmond County Savings Bank to a public company. The Foundation was created because the community members, who had entrusted Richmond County Savings Bank through the years with their financial savings, now entrusted us to prudently oversee the wealth created by that conversion for the benefit of our community. The great responsibility associated with this role has never been taken lightly. Delivering on that promise made to the bank's original shareholders and to the greater community has guided us in our granting decisions over these past 15 years.

Since its inception, the Foundation has granted nearly \$50 million to a myriad of programs, projects, and services that have helped advance, improve, and enhance the quality of life for thousands of students, seniors, patients, and residents in our community.

The Foundation has had to make some difficult choices over the past few years as we too are impacted by the economic climate that has challenged so many not-for-profit organizations. However, throughout the years our funding policy has remained fluid so that as the nature of challenges continue to shift, we have the flexibility to respond. We, in fact, have witnessed a shift in the needs of our community in recent years from new or enhanced programs to, in many cases, basic survival. In response, over the past five years, we have contributed nearly \$700,000 to programs that feed the hungry in our community.

The following pages will profile the projects and programs that we have collaborated on in an effort to elevate our community. The Foundation measures the success of these partnerships not by the new buildings or renovated facilities, but by the seniors being served a hot lunch in a safe setting, the patients receiving care in a facility that meets current health care standards, or the students living in a modern, state-of-the-art dorm on Staten Island.

The Foundation is very proud of the funding partnerships we have forged and helped foster since 1998. However, we know there is more to be done. We have learned a great deal from our experiences over the past 15 years and we are confident that those experiences will help guide us in making the best possible decisions for our community's future.

As we look back in this Report, we also look to the future. Our stewardship of the investment entrusted to us those many years ago remains at the core of our giving philosophy - social responsibility coupled with fiscal accountability. Our continuity of purpose has remained steady as we work diligently to deliver on our promise....

A handwritten signature in dark ink that reads "Michael F. Manzulli".

Michael F. Manzulli  
President



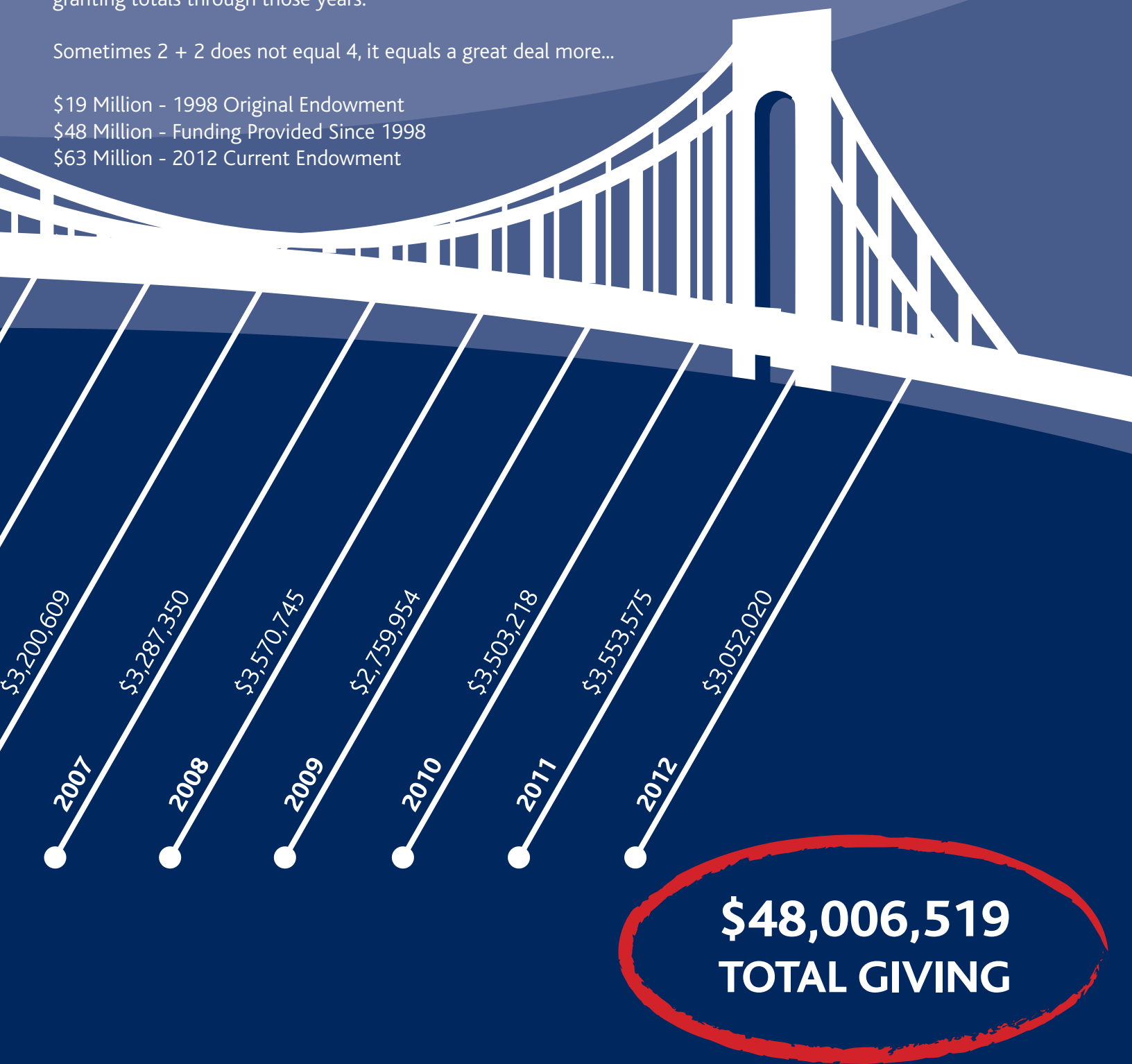
# A Historical Span

## A Promise Kept

After 15 years of granting activity, the Richmond County Savings Foundation has dozens of statistics that can be considered in trying to tell the tale of our accomplishments through the years. However, perhaps none tell the story as succinctly as a comparison of our original endowment versus our current endowment versus our granting totals through those years.

Sometimes  $2 + 2$  does not equal 4, it equals a great deal more...

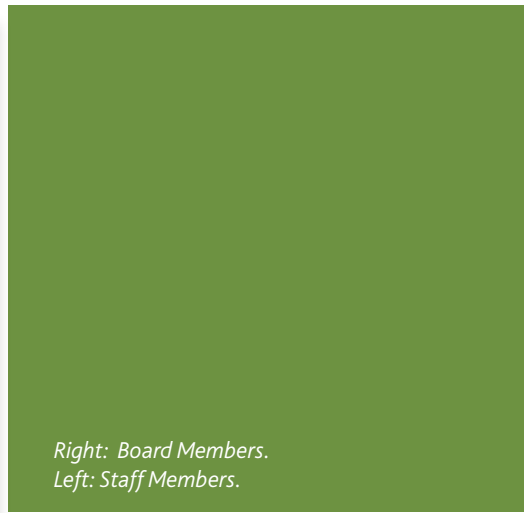
\$19 Million - 1998 Original Endowment  
\$48 Million - Funding Provided Since 1998  
\$63 Million - 2012 Current Endowment



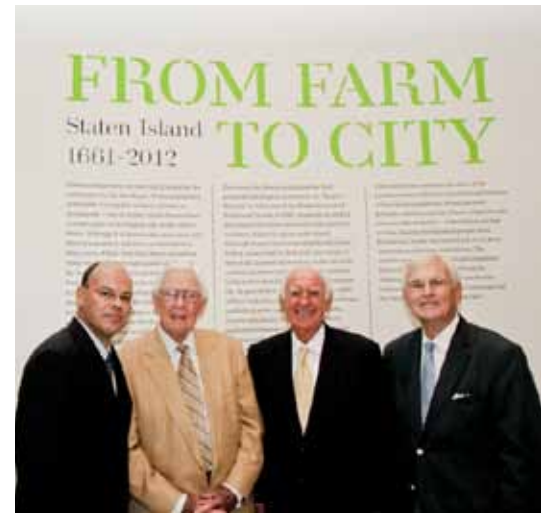


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## A Community Promise



Right: Board Members.  
Left: Staff Members.

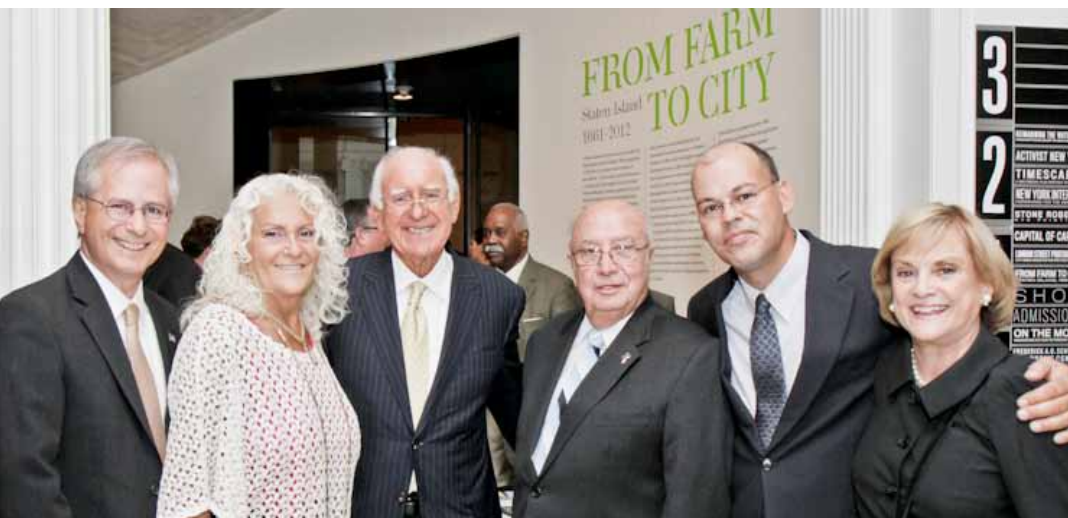


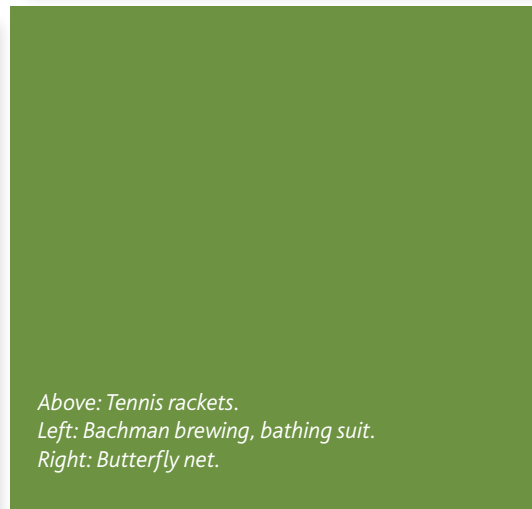
### A COMMUNITY PROMISE

The Richmond County Savings family's roots were established in the county of Richmond in 1886 when the Bank first opened its doors. Throughout its long and rich history, the Bank, and then the Foundation, sought to give back to the community which had supported the Bank through its 126 year history. The Richmond County Savings family is very proud of its deep roots in the Staten Island community and the role it has played in the history of the borough.

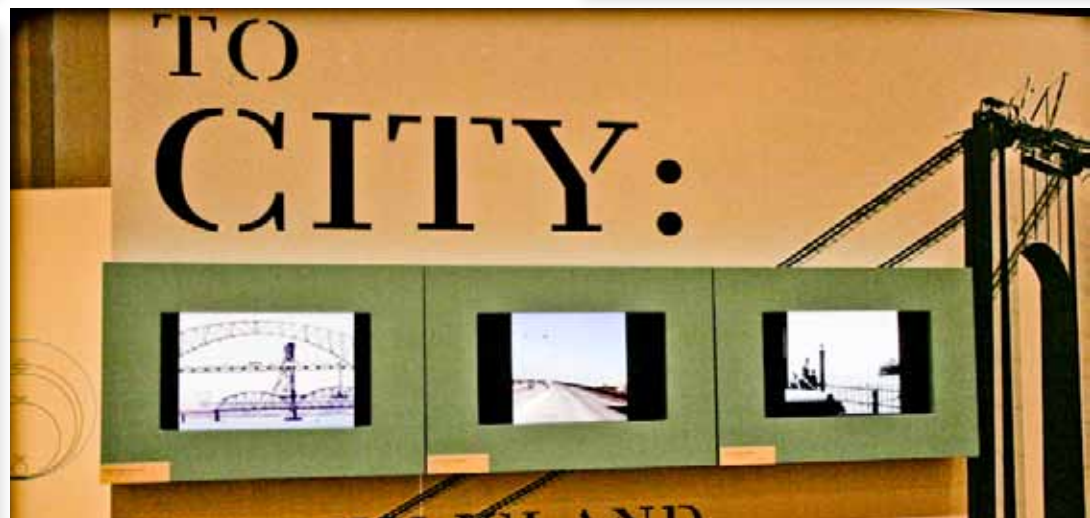
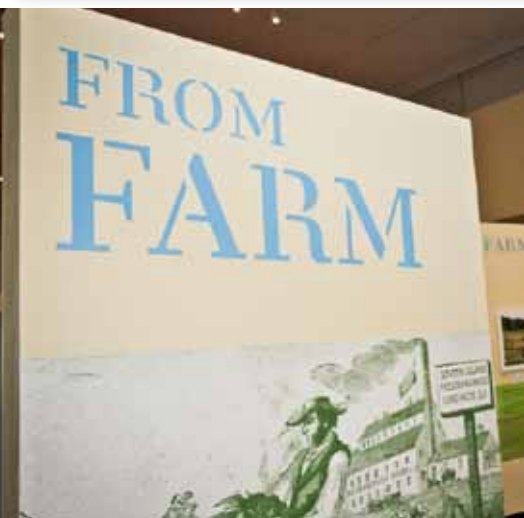
**Below:** Michael Manzulli and Cesar Claro welcome Staten Island Borough President James Molinaro and other guests to the opening of the exhibit.

In an effort to commemorate, celebrate and share the borough's history, the Foundation presented in 2012 the first ever off Island exhibit focusing exclusively on the history of Staten Island. *From Farm to City, Staten Island 1661-2012* opened at the Museum of the City of New York on September 13, 2012 and ran through January 21, 2013. The exhibition sought to rebuke the borough's often referenced "Forgotten Borough" moniker by offering a comprehensive study of the Island's evolution through the land use phases of farmland, pleasure ground, suburb and finally, modern day city. The exhibition employed case studies, historic maps, photographs, original objects, digital displays as well as a companion website *Mapping Staten Island* to tell the story.





Above: Tennis rackets.  
Left: Bachman brewing, bathing suit.  
Right: Butterfly net.





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# Educational Promise

## WAGNER COLLEGE

In 2008, the Foundation joined forces with Wagner College to advance the educational options on Staten Island by supporting the development of a new modern residential building on Wagner's campus. In January 2010, *Foundation Hall* opened on the Grymes Hill campus. The four-story facility offers 200 dormitory-style apartments and suites. *Foundation Hall* was the first new dorm built on the campus in more than four decades, and Wagner College was the only college on Staten Island offering on campus housing. The Foundation's support offered students an exceptional housing option while affording Wagner College the ability to stay competitive with other educational institutions. The school's student body is an integral part of the local community -- each year providing 80,000 hours of community service.



Above: Wagner College ribbon cutting.  
Below: Students in lounge.  
Right: Wagner College Foundation Hall.





# A Healthcare Oath

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*Left: Ribbon cutting for renovated third floor.  
Below Left: Newly renovated single patient room.  
Below: New staff monitoring units.*



## STATEN ISLAND UNIVERSITY HOSPITAL

As one of the fastest growing counties in the state of New York over the past two decades, the Foundation understood the importance of having quality and modern healthcare options available on Staten Island. The Foundation in keeping the bond it made with the Staten Island community in 1998, partnered with Staten Island University Hospital on a major renovation of the South Site of the hospital. The much needed facelift will both improve access to care as well as elevate the quality of care available to residents, particularly on the South Shore. Two floors of the hospital will be retrofitted to bring them more in line with today's healthcare standards, including the elimination of all three-bedded rooms. A new telemetry or monitoring unit that allows the hospital personnel to monitor heart rate, heart rhythms and other essentials both at bedsides and at a remote location was also created. New advanced diagnostic and radiology equipment as well as upgrades to medical and surgical units will also be completed as part of the multi-year project.



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## Partnership Pacts For A Better Future



*Below Left: Mammography Screening Day at Richmond County Savings Bank.*



### **PARTNERSHIP PACTS FOR A BETTER FUTURE**

Over the past five years, the Foundation supported countless programs in an effort to meet our promise to serve as both a partner and a vehicle to ensure a sustainable future for our community. Those programs assisted us in keeping our pledge and meeting our mission to advance educational opportunity, enrich cultural development and strengthen health and human services.

### **PROJECT RENEWAL**

Staten Island has the highest breast cancer incidence rates in the New York metropolitan area. The Foundation's ongoing partnership with Project Renewal has offered more than 1200 women free mobile mammography screenings and clinical breast exams.

The 40 foot Scan Van has provided over 80 screening days at locations across Staten Island including Richmond County Bank branches, senior centers, health fairs, schools, court houses, libraries and churches. The program serves medically under-served women; more than 60% of women participants have no insurance.







## SEAMEN'S SOCIETY FOR CHILDREN & FAMILIES

The Foundation joined forces with Seamen's Society for Children & Families and offered multi-year support for a special program for child witnesses of domestic violence. *The Child Witness Program* -- the only program on Staten Island offering this support to child witnesses -- provides therapy to children based on case assessment. The program's goal is to help reduce the long term effects on these children and in so doing help prevent the perpetuation of the cycle of domestic violence.



## CATHOLIC CHARITIES COMMUNITY SERVICES

In 2010 a community center serving the Port Richmond area and beyond received a much needed exterior facelift. The Foundation's support enabled Catholic Charities to provide the first major exterior renovation of the building in 90 years. The Port Richmond Community Center project included the replacement of brick work, waterproofing, replacement of original wooden windows and weatherproofing of trim work. The Center provides more than 13,000 lunches to Seniors each year; serves more than 10,000 persons across the borough annually through its Mobile Food Pantry and offers thousands of others afterschool programs, Catholic Youth Sports activities, case assistance, food stamps and entitlements counseling.



Top: Seamen's Society Counseling Room  
Above: Holiday party for seniors at Port Richmond Center.  
Right: CYO League play at Port Richmond Center.



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## Expanding On A Promise



### EXPANDING ON A PROMISE

In 2001 the Richmond County Savings Bank expanded into the New York Community Bank family. As a result, the Foundation's geographic community expanded to include other New York and New Jersey metropolitan areas. Our extended family generated great fiscal health for the Foundation as its assets, comprised of the bank's stock, enjoyed an approximate 3000 % appreciation since inception.

### QUEENS LIBRARY FOUNDATION

Each year a half a million people are served by Queens Library branches across the borough. The Queens Library system, a separate entity from the New York Public Library system, is one of the nation's largest circulating public libraries. The Foundation's long standing partnership with the Queens Library Foundation has enabled the continuation of vital library programs at 62 branches throughout Queens. The programs include a summer reading club, an afterschool program which offers homework help and enrichment activities every day after school, a Youth Workforce Development Program that employs young people at library branches and provides job, social and leadership skills, and an Adult Learner Program that provides English as a second language and literacy education to more than 3,000 persons each year.



Top: Discovery team member performing demonstration.

Above: After school program.

Right: Adult Learner Program.





## NEW JERSEY PERFORMING ARTS CENTER

The New Jersey Performing Arts Center has played a key role in the renaissance of downtown Newark offering cultural, educational and enrichment programs for more than 500,000 persons each year. NJPAC in its role as a community center gives Newark residents a place to gather and celebrate. The Foundation's ongoing support of NJPAC's *Sounds of the City* series enables the largest festival in downtown Newark to continue. The free outdoor summer concert series provides the community free, family friendly entertainment while also providing talented local artists an opportunity to pursue their dreams. Salsa, reggae, funk, jazz and soul fill Theatre Square each Thursday evening of the ten week series.



Top: Sounds of the City Festival.  
Right: Renovated classrooms at Bayonne High School.

## BAYONNE EDUCATION FOUNDATION

Equipping students with the right educational tools is what the Bayonne Education Foundation strives for through its fundraising efforts. Richmond County Savings Foundation's partnership with the BEF means Bayonne high school students have the opportunity to learn in a setting that will prepare them for the future. The RCSF supported 21st Century Classroom project provided classroom renovations including technology upgrades – computers and smart boards – as well as new flooring, lighting and furniture at Bayonne High School.





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## A Pledge Of Support

*Right: Meals on Wheels delivering food.  
Far Right: James Kelley presenting grant at  
Community Health Action of Staten Island.*



### A PLEDGE OF SUPPORT

By mid 2012, 1 in 10 Staten Islanders were receiving food stamps according to statistics from the Human Resources Administration as reported by the Staten Island Advance. This figure represents a quadrupling of Staten Islanders receiving assistance since 2000 according to the same source. Not surprisingly, as a result, Staten Island food pantry programs are supplying food in record numbers in an attempt to keep up with the swelling ranks of pantry consumers. In response, the Foundation since 2008 has committed nearly \$700,000 to programs that offer hunger relief to thousands of persons in our community. The Foundation's grants have supported large citywide providers supplying our local organizations including The Food Bank for New York and City Harvest, Island based feeding programs including New Direction Services, Community Health Action of Staten Island, Project Hospitality, Meals on Wheels and Richmond Senior Services as well as more than three dozen other smaller faith and community based programs.

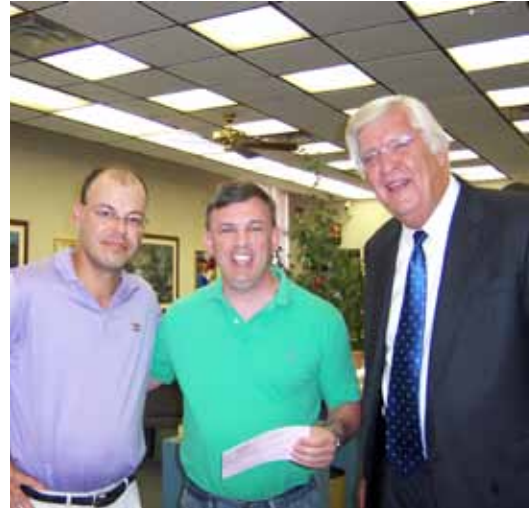
*Above: City Harvest Stapleton Mobile Market.  
Right: Food Bank for New York City delivery to  
Staten Island.*







Above: Joseph Ficalora at Corona Plaza announcement.  
 Right: Cesar Claro and James Kelley presenting grant to the Atlas Foundation.  
 Far Right: Godfrey Carstens presenting a grant check.



Above: Group check presentation at Foundation's offices.  
 Left: Dr. William Frederick presents to the American Cancer Society.



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